



We have been working with ADTA member Rich Traub to create this offer for you as a valued ADTA member. Rich serves as President of the AIDA US. If you practice in the area of insurance law or merely have an interest in insurance and its impact on your practice, a **no cost membership in the AIDA US** may be quite valuable to your law practice.

First, AIDA US is not a competing organization with ADTA. AIDA (Worldwide) is an international industry organization formed for the purpose of creating an accessible forum in which insurance education is promoted, reviewed, developed and debated through seminars, workshops, conferences, and the digital media. The reach of insurance extends well beyond the bounds of coverage. AIDA has active substantive sections on such diverse matters as Dispute Resolution and Climate Change as well as more typical insurance related topics and maintains a very active Science Council which focuses on what may be the next big thing.

AIDA was formed in 1960 for the purpose of promoting and developing, at an international level, collaboration between its members with a view to increasing the study and knowledge of international and national insurance law and related matters. There are fifty-eight National Chapters around the world including Africa, Asia, Europe, Mid-East, Russia, Serbia and Australia.

AIDA-US is the United States chapter which provides a forum for discussion of any topic of insurance or insurance law, considering and discussing matters of interest to those in the US and North America. It adds value to members through these regional, national and international affiliations affording opportunities to develop relationships, foster constructive industry dialogue and again, promote insurance law education. Its goal is to improve the understanding of insurance law and the insurance industry through our education initiatives and raise awareness of issues that impact on insurance law and the insurance industry through informed commentary.

As noted, there are multiple “Working Parties” or substantive law sections of AIDA. They include Accumulation of Claims and Subrogation; Climate Change; Distribution of Insurance Products; Marine Insurance; New Technologies, Prevention and Insurance; Reinsurance; State Supervision of Insurance, among others.

Thanks to Rich, **the AIDA-US has offered give you, as a member of the ADTA all the rights, title and privileges that attach to membership in the AIDA.** It will immediately provide the

ADTA membership with access to talent and knowledge throughout the world by immediate contact with the World Chapters, invitations to World events, access to all literature, publications, webcasts and beyond. AIDA world members include far more than policyholder and defense attorneys. Its members include academia focused on insurance, insurers, brokers, students, judges, and regulators.

Please note that AIDA already has a number of chapters in Asia , including Hong Kong, Taiwan , Japan , the and Singapore. There is hope that a chapter will soon be started in India, Malaysia, Thailand and the PRC. There is no exclusivity of membership in AIDA-US and as such, all members are welcome as long as they share the interests and objectives of AIDA-US. Your membership in the ADTA will remain separate from that in the AIDA-US.

Those of you interested in insurance and those who practice in areas impacted by insurance (and I, of course, understand that not all of our members are) you will be immediately added to the rolls of AIDA-US. Its membership is close to one hundred as of now, and they hope to grow it over the coming years. The operating costs of AIDA-US have thus far been covered by sponsors which we hope will continue. Check out the AIDA website at www.aida-us.org.

If you have questions, please contact me or Rich Traub at the addresses below. Here is the information needed to add you to membership in the AIDA US:

Name
Firm/Company
Address
Phone, Fax, Mobile
Email
Website

Note that they do not list practice areas, but will link to individual websites for that purpose, if requested.

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